



Diocese of Edo (Anglican Communion)

PRESS RELEASE

Diocese of Edo Holds Comprehensive Media Training

In a concerted effort to upscale the skills of its media and communications personnel, the Diocesan Directorate of Media and Communications has held a comprehensive Media Training session for members of the media teams from all Archdeaconries in the Diocese.

The event took place on Saturday, 28th February, 2026, at All Saints Cathedral, Rumuokwurusi, Port Harcourt.

The highlight of the training was the presence and address of the Diocesan Bishop, the Rt. Rev'd Innocent Uchechukwu Ordu, JP, DSSRS.

In his fatherly address at the programme, the Bishop encouraged the members to remain steadfast, noting that in an ever-evolving world, the Church must adapt its methods to remain relevant.

"The Church has to step up its game," he stated. Bishop Ordu further charged the communicators to view their role primarily as a ministry of evangelism, a tool for advancing the Kingdom of God, rather than a personal platform.

In a symbolic gesture of recognition, the Bishop was presented with a certificate of participation by members of the Directorate.

Earlier in the technical sessions, the Chairman of the Diocesan Directorate of Media and Communications Sir Dr. Jossy Nkwocha, FNIPR, delivered a comprehensive lecture on the value of church news reporting as a vital means of projecting the Church or Diocese and the gospel to the public.

Speaking with professional authority, Dr. Nkwocha clarified what church news reporting is not, steering participants away from sensationalism.

He laid out the fundamental ethics guiding church media meticulously outlining the professional and spiritual consequences of breaching these tenets.

The session was highly interactive, including a robust question-and-answer session.

The training also featured a dual session titled "Advanced Church Content Creation, Church Messaging & Output," shared by Rev'd Victor Chika Orlu and Mr. James Ebebeinwe.

Mr. Ebebeinwe spoke in depth on the basics of content creation, dissecting the elements that constitute quality content.

Following this, Rev'd Orlu focused on the growing influence of digital audio-visual contents, guiding participants on podcast and jingles production.

The practical session was quite instructive.

Addressing the intersection of technology and ministry, Rev'd Canon Dr. Joseph Ofoegbu delivered a pivotal address on the ethical and responsible use of Artificial Intelligence in church media.

He advised the participants to leverage AI tools to improve productivity while exercising extreme caution not to cross ethical boundaries.

Adding a visual dimension to the training, technical expert Mr. Emma Wopara elucidated the mechanics of the camera, explaining the distinct roles of the photographer and cinematographer in promoting and projecting a dignified church image.

The robust session was capped by Mr. Ernest Amadi, who delivered a talk on the role of the Social Media Management(SMM).

He detailed the duties, challenges, and strategies of the position, emphasizing the importance of a social media manager in extending the Church's reach in the contemporary digital space.

The program was a huge success, according to many participants.

Signed:

Diocese of Evo Directorate of Media and Communications

Monday, 2nd March, 2026